

OFFICIAL MAKE YOURSELF HEARD, MAKE WAVES JANUARY 2025 SWEEPSTAKES (“SWEEPSTAKES”) RULES

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.
VOID WHERE PROHIBITED BY LAW AND SUBJECT TO ALL FEDERAL, STATE, AND LOCAL LAWS AND REGULATIONS.**

1. **ELIGIBILITY.** The Sweepstakes is open to legal residents of, and who currently reside in, the 50 United States (including District of Columbia), are 18 years of age or older at time of entry, who have access to the Internet throughout the Sweepstakes, are Yamaha My Account members. My Account Membership is free. Employees of Yamaha Corporation of America (“Yamaha,” “Sponsor,” or “Yamaha Music USA”) and its parent, subsidiaries, affiliates, and their immediate family members (spouse, parents, children and siblings and their respective spouses) are ineligible to enter and win. By participating in this Sweepstakes, entrants agree to these Official Rules and Yamaha’s Privacy Policy, as stated herein.

2. **SWEEPSTAKES PERIOD.** The Sweepstakes begins January 23, 2025, at 12:00 a.m. (Pacific Time), and ends February 2, 2025, at 11:59:59 p.m. (Pacific Time) (“Sweepstakes Period”).

3. **HOW TO ENTER.** During the Sweepstakes Period, all eligible entrants may enter the Sweepstakes (A) **ONLINE** by visiting the Yamaha Booth (Booth Number 300DE) at the 2025 NAMM Show between January 23, 2025 through January 25, 2025, at the Anaheim Convention Center, 800 W. Katella Avenue, Anaheim, California 92802 (the “Event”), scanning the QR code located at the Yamaha Booth, and following the instructions to complete the online Sweepstakes entry form with all of the required information. All designated information on the Sweepstakes Entry Form must be submitted to create an eligible Online Entry; (B) **ONLINE** by visiting www.usa.yamaha.com/namm during the Sweepstakes Period, and following the instructions to complete the online Sweepstakes entry form with all of the required information. All designated information on the Sweepstakes Entry Form must be submitted to create an eligible Online Entry; OR (C) **BY MAIL** by hand-printing your name, age, street address, city, state, and zip code, and email address used in your My Account registration on a piece of paper and mailing it in an envelope with first-class postage to Yamaha Corporation of America, 6600 Orangethorpe Avenue, Buena Park CA 90620, Attention: YAMAHA MAKE YOURSELF HEARD JANUARY 2025 SWEEPSTAKES. If you are not already a My Account member, you must join online at www.yamaha.com/paragon/myaccountcontrol.html. Becoming a My Account member is free. Mail-In entries must be postmarked on or after January 23, 2025.

All Sweepstakes entries must be received by Yamaha during the Sweepstakes Period. Limit one entry per person. No automated or mechanically reproduced entries accepted; incorrect, incomplete, untimely, lost, misaddressed, misdirected or unverifiable entries are void. All entries become the property of Yamaha.

4. **ODDS.** The odds of winning will depend upon the total number of eligible entries received.

5. **WINNER SELECTION, NOTIFICATION AND ACKNOWLEDGEMENT.** Winner(s) will be chosen by random drawing from all eligible entries received. Potential winner(s) will be notified by email using the contact information submitted with the Entry. Any potential winner must respond to Yamaha’s email notification within seven (7) days or winners may be disqualified; the prize may be forfeited and awarded to an alternate Winner. In the event any prize notification is unclaimed or returned as undeliverable, or in the event a winning entry is discovered to be invalid for any reason whatsoever or the person who submitted the winning entry fails to comply with these Official Rules prior to delivery of the prize, the prize may be forfeited and awarded to an alternate Winner. Winner agrees to allow Yamaha to use Winner’s name (whether in print publication, online, or other means of communication), without compensation, to notify the public of your winnings. Winners are solely responsible for all federal, state, and local taxes, and Winner may be issued an IRS Form 1099 for the value of the prize. Winner may be required to sign an Affidavit of Eligibility and Liability and Publicity Release indemnifying the Released Parties (as defined below) from any and all liability related to the awarded prize and confirming Yamaha’s right to use Winner’s name for publicity purposes. Each potential winner may also be required to sign one or more additional agreements to confirm all terms of these Official Rules, as well as an IRS Form W-9. Failure to sign and return any documents when requested, or the providing of any false or incomplete information, may result in disqualification.

6. **PRIZE AND VALUE.** The following identifies the drawing date, number of potential winners, prize available, and approximate retail value throughout the term of the Sweepstakes:

Drawing Date	Place Prize	Number of Potential Winners	Prize	Approximate Retail Value (USD)
On or about February 11, 2025	Grand Prize	One	Choice of ONE of the following: <ul style="list-style-type: none"> • Yamaha TransAcoustic Guitar TAG3 C NT; \$1,699.99 • Yamaha PACS+12 Pacifica Standard Plus Electric Guitar Sparkle Blue; \$1,199.99 • Yamaha YEV104PRO Electric Violin; \$1,963.00 • Yamaha YEV105PRO Electric Violin; \$2,173.00 • Yamaha SEQTRAK Mobile Music Ideastation; OR \$399.99 • Yamaha DTX6K5-M Electronic Drum Kit \$1,899.99 PLUS all of the following: <ul style="list-style-type: none"> • Yamaha WS-B1A Portable Bluetooth Speaker (one); and \$99.99 • Yamaha HS4 Powered Studio Monitors (pair). \$249.99 	

The total approximate retail value of the Grand Prize is \$749.97 USD to \$2,522.98 USD, depending on the prize selection. Prizes include the available manufacturer’s warranty. No prize substitutions, cash equivalent or transfer of prizes permitted except at the sole discretion of Yamaha. Yamaha is not responsible for lost or misdelivered prizes due to entrant’s inaccurate or improper address information. Yamaha is not responsible for lost, stolen or damaged prizes, once received and in the possession of prizewinner. Yamaha retains the right to substitute prizes of equal or greater retail value in the event any advertised prize becomes unavailable.

7. ADMINISTRATION. If, for any reason, Yamaha is unable to conduct this Sweepstakes as planned due to technical failures, such as those caused by unauthorized interference, fraud, or any other cause beyond the control of Yamaha which adversely affects the proper administration, reliability, fairness, or integrity of the Sweepstakes, Yamaha reserves the right, at its sole discretion, to disqualify any person found to have interfered or tampered with the Sweepstakes, and if deemed necessary by Yamaha in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes with no further responsibility.

8. PRIVACY. Personal data collected in connection with this Sweepstakes is governed by Yamaha's privacy policy posted at https://usa.yamaha.com/privacy_policy. By participating in this Sweepstakes Entrants further agree to receive information via email from Yamaha regarding the Sweepstakes. If Yamaha sends future communications via email to Entrants on other topics, Yamaha will provide the opportunity to opt-out.

9. RELEASE. By participating in this Sweepstakes, all entrants and winners release, discharge, and hold harmless Yamaha Corporation of America, its parent company, its respective partnerships, subsidiaries, affiliates, assigns and agencies, including, without limitation, their respective officers, directors, shareholders and employees; the Event; the National Association of Music Merchants, Inc. ("NAMM"); Meta Platforms, Inc. doing business as Meta; Instagram; Facebook; X Corp.; and X (collectively "Released Parties") from and against any liability or claims for any legal claims, injury, loss, illness, litigation or damages arising out of their participation in the Sweepstakes and/or the acceptance, use, misuse, non-use or possession of the prize. Any dispute arising from the meaning or interpretation of these Official Rules, participants agree that the dispute shall be resolved by applying the laws of California and that it shall be resolved by and within the courts of that state. FOR NEW JERSEY RESIDENTS, THE LIMITATIONS SET FORTH ABOVE ARE INAPPLICABLE WHERE ATTORNEY'S FEES, COURT COSTS OR OTHER DAMAGES ARE MANDATED BY STATUTE.

10. PUBLICITY RELEASE: Winners further grant to Yamaha in connection with the Sweepstakes, the right to use of their name, picture, image, likeness, voice, video, biographical information, and statements, at any time or times, for advertising, trade, publicity and promotional purposes or for any other reason Yamaha sees fit, without limitation, in all media now known or hereafter discovered, worldwide, in perpetuity, and on the Internet and World Wide Web, without additional notice, consent, review or approval, and without additional compensation, unless prohibited by law.

11. GENERAL CONDITIONS. All federal, state, and local laws apply. Yamaha is the final interpreter of these Official Rules. The decisions of Yamaha are final in all matters relating to the Official Rules.

12. WINNER'S LIST. Winners will be identified within sixty (60) days after the end of the Sweepstakes on Yamaha's website at <http://www.yamaha.com/us/promo/Sweepstakeswinners>.

13. SPONSOR. Yamaha Corporation of America, 6600 Orangethorpe Avenue, Buena Park, California 90620, United States. Sweepstakes is in no way sponsored by NAMM, the Event, Meta, X Corp., or any other party.

BY CLICKING 'SUBMIT' (1) YOU REPRESENT THAT YOU ARE AT LEAST 18 YEARS OF AGE; (2) YOU HAVE AFFIRMATIVELY REVIEWED, ACCEPTED, AND AGREED TO ALL OF THESE OFFICIAL RULES; AND (3) AGREE TO RECEIVE UPDATES FROM YAMAHA CORPORATION OF AMERICA ON THE LATEST PRODUCTS, SERVICES AND MARKETING PROMOTIONS.

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